

New York · Paris · Shanghai · Taipei

MAKING SCENTS

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SERENE HOUSE brings nature home to you



A lmost every culture and civilization has used fragrances for Aimproving the quality of air in homes and public spaces.

The ancient Egyptians were one of the first major cultures to make use of fragrance in their religious and secular lives. Kyphi, a sacred scent composed of herbs and resins, was widely used in homes.

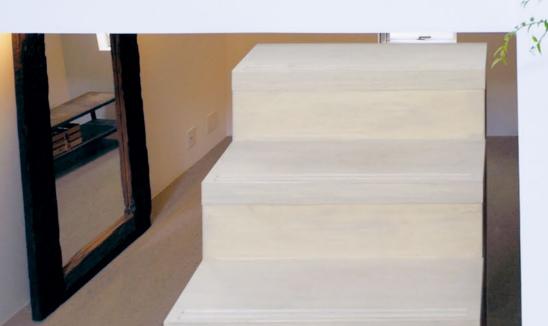
The "gimbal" or perfume-burner originated in China in about 100 BC and was considered an indispensable accessory. Dry perfume sachets, probably a potpourri of fragrant flowers and herbs, were used in almost every household. It is known that Persians were experts at preserving flowers. Rose buds were placed in earthenware jars, sealed and buried. They were removed and opened to scent apartments for special

occasions.

Early Hindu vapor rooms were used not only to soften the skin but also to induce a desirable frame of mind. The fragrance was produced by the pouring of oils and herbs into pots of boiling water. The Greeks placed perfume boxes in their dining halls and in ancient Rome environmental fragrance devices were built into the walls and floors. It is also assumed that different rooms and public buildings were scented with specific scents to enhance a room's activities. As an example, the dining rooms were lined with moveable ivory plates concealing silver pipes that sprinkled fragrant essences on guests. In Japan the use of incenses spread to the home in the 8th century when aristocrats began fumigating rooms and impregnating clothing with scent.

Fragrance truly blossomed in France under the reign of Louis XIV. At Versailles he built a pavilion filled with the most fragrant flowers available, including tuberose, orange bloss and jasmine. Today France is still creating some of the most remarkable scents in the world.





At SERENE HOUSE we are committed to using our knowledge of the history of fragrances in order to help balance a hectic contemporary lifestyle. We are pioneers at bringing an air of nature to modern life. The historical heritage of Chinese perfume burners, early Indian vapor rooms and environmental fragrance devices from Rome has inspired Serene House to create innovative tech-nologies and contemporary designs that will bring soothing fragrances to your home.

Nature's scents are now right at your fingertips!



insistent fragrance specialists, SERENE HOUSE and Primavera jointly have performed the extraordinary task of creating this world. We work together with

16 different agricultural farms from around the globe. It takes

125 kinds of botanical species to produce our current collection. Extraction is done no later than

365 days from the harvest.



farmers' hard work and excellence in farming.



Australia Bhutan Brazil El Salvador Egypt France India Italy Madagascar Morocco Nepal Peru Portugal Spain Sri Lanka Turkey

This is what it takes to create the kind of fragrance that can vitalize and spiritually fulfill our customers.



Basi





Calendula

Cassis

Cedar

Anis Seed

FRANCE



Jasmine

Lemon Basil

Marjoram

Marigold





BRAZIL

Tea Tree

BHUTAN



Eucalvotus



Rosewood





Mandarin





Vetiver

Rose Geranium

Neroli

Douglas Fir

FARMS WORLDWIDE

We believe every ingredient in our products must be healthy for you and safe for the planet. Together with Primavera, SERENE HOUSE has taken its time to seek and find like-minded partners. From seed to soil to shelf, our dedicated partnerships allow us to be intimately involved at every step. This ensures that our inaredients are traceable, so our formulas remain pure and our promise remains transparent.

16 farms worldwide have gathered more than 23 years of indispensible experience growing as many as 125 different ingredients. And every one of our relationships is founded upon integrity and deep respect. We guarantee the farmers the needed quantities, establish long-term contracts and always pay fair prices because we are passionate about supporting the livelihoods, traditions and interests of environmentally responsible farmers. Our farming partners have been duly trained in organic farming.

Giant Fir





Juniper

Laurel



Rosemary

Oregano

Pine Needle





St. John's Wort



Thyme

PLANTING AND HARVESTING

SERENE HOUSE fragrance partner Primavera selects the raw materials with consideration for the planet and humanity. Its outstanding knowledge and methods ensure that the formulas are produced with the utmost respect for the life force of plants and guarantee that we are leaving a light footprint on the planet while enriching the lives of the people we work with.

It all begins with the crucial seed selection: the quality of our formulas ultimately depends on the quality of seeds that are selected to grow the plants that provide our raw ingredients. Our plants are grown from the best botanical species and sub-species and the healthiest seeds. Cultivation is all about trust and we rely on a worldwide community of farmers who understand the principles of environmentally responsible cultivation.

Harvesting is the reward of patience and knowledge. Therefore plants are all harvested according to their distinctive requirements and growing conditions. This means that different plants are harvested in different ways. Roses, for example, are hand picked at dawn because that is when their fragrance is strongest, while lavender needs to be harvested at mid-day because its essential oils are most abundant under the high sun.



Hyssop

Lemon



MADAGASCAR

Sage



Clove Bud







Green Pepper



MOROCCO

Chamomile

Rosemary

NEPAL



Mandarin

Lavender



PERU

Patchouli

Niaouli

Joioba

Melissa

Peppermint







Ylang Ylang

Vanilla

Lemon

DISTILLATION AND EXTRACTION

In order to successfully retrieve the purest plant ingredients possible, our partner uses plant-specific distillation methods for our precious essential oils, gentle cold pressing for seed oils and base oils, and custom, in-house extraction processes for our organic plant extracts.

But extraction is not the only essential in treating raw materials in the right way. Proper storage of plant ingredients is essential to preserving the benefits and life force of each plant. Therefore all ingredients are stored in airtight containers, and light protection and temperature controls are imposed when necessary.





















Coriander Seed









Lavender





Clary Sage

Chamomile

Verbena

Witch Hazel

INDIA

ITALY

Bergamot

Blood Orange

	517414	
Myrtle	Juniper Berry	Ginger
Rosewood	Sweet Almond	Nutmeg
Verbena	Spike Lavender	Vetiver
	SRI LANKA	
PORTUGAL	Black Pepper	TURKEY
Eucalyptus	Cardamom	Myrtle
No.	All a	Rose

SPAIN

Rockrose

QUALITY CONTROL

Cinnamon

Thyme

Quality control during our processes is of utmost importance and our partner Primavera will never consider using synthetics, parabens or genetically modified plants. Instead we use certified organic ingredients, plant-friendly methods, food-grade and organic emulsifiers, 100% natural fragrances and a natural preservation system.

All SERENE HOUSE fragrances are hand-blended in accordance with the high demands of our formulas. Blending the right fragrance is an art in itself and we take pride in doing it in ways that preserve the life energy, and sensory benefits, of our plant ingredients. Oxygen exposure is minimized during bottling to avoid compromising freshness. Our special filling protocol bottling is always overseen by our partner – means that only the freshest possible oils reach our customers.

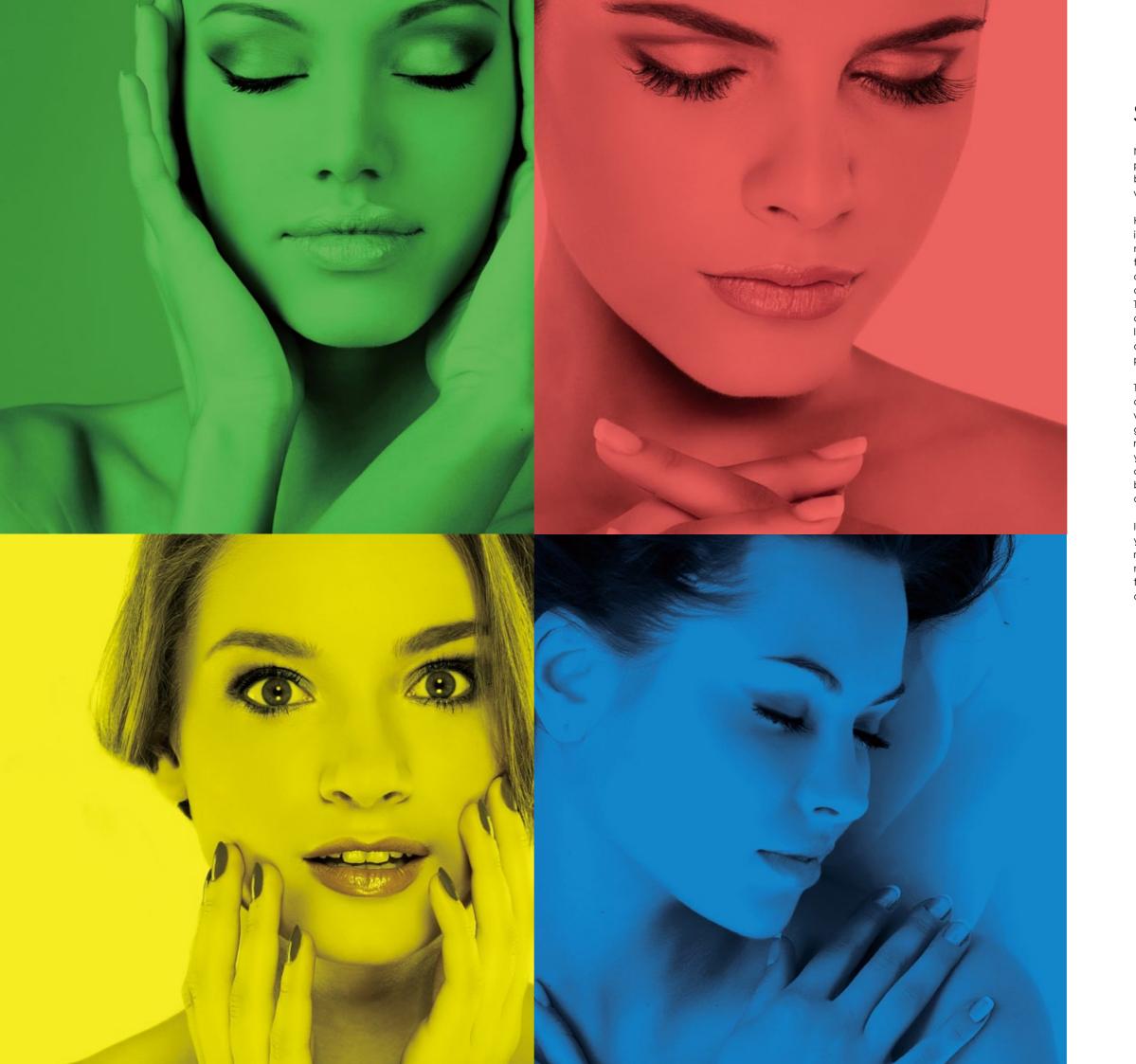
What is aromatherapy?

"Aromatherapy" refers to the therapeutic application of essential oils that have been extracted from flowers, bark, stems, leaves, roots or other parts of a plant. SERENE HOUSE produces essential oils for their ability to enhance and maintain psychological and physical wellbeing.

For millennia people have made use of aromatic plant oils to stimulate, balance, uplift, soothe and calm. Today more and more scientific research has started to focus on this heritage of knowledge. Aromatherapy can benefit as a preventative health care that alleviates the symptoms of digestive problems, eczema, headaches, insomnia, stress etc. The release of stress and tension can be a great support for the body's own healing processes. For that reason, SERENE HOUSE has created a wide range of essential oils to alleviate the effects of a hectic lifestyle. Each of our fragrance blends has its own physical and psychological properties to support wellbeing.

In order to get the full effect of aromatherapy, the right evaporating devices are crucial. SERENE HOUSE's innovative scentilzers, oil and wax diffusers have been developed specifically for the use of its in-house fragrances. Like small sculptures, their elegant design will complement almost any environment, from your home to your office. They can even be practical on your commute.





Scents & Emotions

No matter how well science is able to explain the physical processes involved in olfactory perception, there will always be something magical about the complex way scents interact with our emotions.

Here is a little overview of the physical processes involved in olfactory perception. Embedded in the ceiling of the nasal cavity are the olfactory cells. Each of these cells has tiny, moist hairs that trap odor molecules. It is thought that an odor is translated into electrical impulses by these cells and then passed on to the brain via the two olfactory bulbs. The message is interpreted by a part of the brain called the cerebral cortex. Scientific studies show that there is a close link between the memory and emotions triggered by one or several odors. Therefore it seems natural that essential oils provide a positive force that affects our mood.

The SERENE HOUSE scent specialists have made it easy for our customers to choose the fragrances that suit them by defining which plants in a blend will trigger a certain mood. They have grouped the essential oil blends in four categories, each represented by a color: green for Refreshing, blue for Relaxing, yellow for Uplifting and red for Comforting. It is of course common practice to match certain moods with certain colors but our SERENE HOUSE specialists know that the link between our moods and scents are at least as strong.

It is remarkable how a particular scent is able transport you right back to a childhood memory. You may suddenly remember playing with your friends in the park on a sunny day many, many years ago. This is the true magic of scents. Choose the SERENE HOUSE fragrances that will bear you to a place of calm where your ideas and intuitions can flow more freely.

Refreshing Essential Oil Collection

Relaxing Essential Oil Collection

Instant Fresh

Forest Breeze

Do you suffer from fatigue after a hard day's work? Are you overstimulated by the buzzing metropolis you live in but understimulated in your job? Perhaps you are jetlagged after a long journey abroad or perhaps your body is in the grip of a tough cold. SERENE HOUSE can help you reactivate your inner strength and power. Choose Instant Fresh for a revitalizing boost. Among the other soothing ingredients, it's the freshness of lemon and lime in this scent that will get you back on track. Overcome your exhaustion with Instant Fresh. Aroma profile: invigorating, tangy, increases concentration

Ingredients: Lemon*org, Lime*org, Rosemary, amongst others

Size: 5ml

L'heure Bleue

Rejuvenate

L'heure bleue (the blue hour) means the period of twilight each morning and evening where there is neither full daylight nor complete darkness.

The French consider this time of day precious because of its extraordinary light. The English, on the other hand, used the term to describe the period of inactivity and uselessness a drinker encounters when pubs and other licensed premises have closed. What binds together these two periods in the morning and toward evening is their melancholic atmosphere. Our perfumers therefore wanted to create an intense fragrance that would make us enjoy being at home. On a melancholic and rather dismal winter's day, this blend gives a hint of the forthcoming festivities of the year. It creates a real sense of romantic moodiness by combining the woody note of Fir Grandis (France) with the spicy Christmas aroma of cinnamon bark from the Seychelles and Sri Lanka. In just a few moments, this highly sensitive blend makes us feel cocooned in blankets in front of an open fire. L'heure blue is a time where we allow ourselves to momentarily indulge in order to regain our spiritual balance away from hectic everyday life.



It is one of those rare moments of bliss when the sky opens while you are walking in the forest and a cascade of light rays filter through the leaves above. You stop walking, transfixed by the beautiful pattern of light dancing on a Douglas fir stem as a gentle southern wind plays with the treetops. Unconsciously, you smell the air while touching the bark and letting the warm rays run over your hand. You resolve to remember this moment, hoping it will give you strength for the months to come. Forest Breeze is there to remind you of those rare walks in the forest where you really took the time to recharge your batteries with the sights and scents of nature. The noble conifer oil of Douglas fir (pseudotsuga meniesii) comes from a controlled organic cultivation in France and is extracted by an experienced distiller with steam distillation of the leaves. Forest Breeze also contains the refreshing scent of the Fir Grandis (abies grandis) and lemon grass oil (cymbopogon flexuosus). The aromatic grass from Bhutan in the Himalayas provides this blend's composition with an extra sparkling note.

Forest pleasure is a true space purifier based on 100% organic raw materials.

Aroma profile: clearing, strengthening, purifying

Ingredients: Douglas Fir* org, Fir Grandis* org, Lemongrass, amongst others

Size: 5ml



For many of us, relaxation means zoning out in front of the TV at the end of a stressful day. But this does little to reduce the damaging effects of stress. To effectively combat stress, you need to activate the body's natural relaxation response. You can do this by adding a few drops of Rejuvenate essential oil into one of our scentilizers. The fragrance of tangerine (citrus reticulata) is fruity and energizing. It can liven up and refresh dank, stale and stuffy rooms and even eliminate smoke odor. Rejuvenate can function as an air neutralizer, and due to the tangerine oils, can last longer than other common scents, such as vanilla and powder. Beside its refreshing character, it has a calming effect on the nerve system. In this particular blend, we make use of cardamom (elettaria cardamomum) not least because of its long tradition as a healing-plant. Even the romantic note lavender fine (lavendula officinalis) finds its way into this complex blend, which contains more than 100 known organic matters. Aroma profile: Woody, warming, atmospheric, melancholic

Ingredients: Fir Grandis* org, Cinnamon Bark*org, Cedar, amongst others

Size: 5ml

Aroma profile: warming, relaxing

Ingredients: Mandarin green*org, Cardamom*org, Lavender fine*org, amongst others

Size: 5ml

Uplifting Essential Oil Collection

Comforting Essential Oil Collection

Motivation



Set out to work with motivation and alacrity. Staying motivated is a struggle — our drive is often assaulted by negative thoughts and anxiety about the future. The reasons for losing motivation might be infinite, but generally, there appear to be 3 common reasons for it: the lack of confidence, a lack of focus or a lack of direction. There is no simple remedy for a lack of motivation but the SERENE HOUSE Motivation blend may just be able to give you a push in the right direction. Our perfumers have selected a special range of organically grown fruits, such as the representatives of the citrus-family Rutacea, from which the essential oils are produced by cold extraction of the fruit skins. By adding the aroma of the grapefruit, our perfumer has enhanced the blend with the slightly tart refreshment that is typical of this aroma. But the astonishing effect of the Motivation blend really derives from the tiny traces of the Nootkaton and Paramenthenthiol that are known to push energy. They will be responsible for giving you that little extra boost you need to overcome vour lack of motivation.

Creativity



Have you ever been inspired by a muse? The original muses were the mythological daughters of the Greek gods Zeus and Mnemosyne who represented the arts, science and history. But in our post-modern era, a muse has come to mean a particular individual that profoundly inspires and influences one's creative work. Yves Saint Laurent or Pablo Picasso claimed inspiration from muses. So, apparently, did Steve Jobs. Creative dynamos have always sought the frisson of the divine revelatory spark. So they look to a muse for energy and inspiration. You might find your private muse or certainly the longed for creative spark in the fresh and fruity Serene House blend Creativity. Our perfumer combines inspiration, independency and freedom in extracts of lime and vanilla but especially in the sparkle of myrrh that imparts sacral moods and gives the power to concentrate. Free your spirit and get the spark of new ideas. Make Creativity your muse.

Concentration



and to sharpen the mind again, it makes sense to learn and practice concentration skills and strategies. Mental focus is doubtlessly a skill, and as with any skill, focus is a matter practice. But in order to stay sharp, you also need the right surroundings, the appropriate atmosphere and mood. Our essential oil blend Consentration is what you need to get you back in that mental zone. The blend's lemon aroma (citrus limonum) makes us feel awake, stimulates us mentally and supports our concentration power. Moreover, it makes us more aware of our sensory perceptions of light, sound and smell. The ingenious composition of its various natural ingredients derives from Primavera's organic cultivation project IEPLAM in Peru. An essential ingredient comes from the Myrthus Communis. Its elegant white flowers bloom from early to mid-summer and the fragrance it produces is as beautiful and vivid as its flowers. Concentration is like the clear mountain air of the Andes and creates the perfect conditions for that zone of mental sharpness.

We have all experienced the way our thoughts can begin to scatter

after a sustained period of concentration. To avoid distractedness

Aroma profile: stimulating, motivating, pushes energy

Ingredients: Grapefruit*org, Peppermint*org, Douglas fir* org, Lemongrass, amongst others

Size: 5ml



Jubilant

In her book Eat, Pray, Love, the American writer Elizabeth Gilbert writes: "Happiness is the consequence of personal effort. You fight for it, strive for it, insist upon it, and sometimes even travel around the world looking for it. You have to participate relentlessly in the manifestations of your own blessings. And once you have achieved a state of happiness, you must never become lax about maintaining it. You must make a mighty effort to keep swimming upward into that happiness forever, to stay afloat on top of it."

We believe that scents can play an important role in maintaining your hard won state of happiness. The Serene House essential oil Jubilant was designed for this purpose and forms a perfect introduction to the world of fragrance as a whole. Just add a few drops of this special oil and in a matter of seconds the scents of orange and green mandarin are going to transform your mood.

Bright Day

Bhutan in the Himalayas is not only the country of the thunder dragon. It also forms the origin of an outstanding lemon grass oil (cymbopogon flexuosus). Our fragrance partner Primavera has launched a project where the aromatic grass is picked by hand in its natural environment and is directly processed in small portable distillation devices. This Lemongrass oil, made in such an extraordinary way at the edge of the Himalayas, contains the freshness of unspoiled nature. The essential oil of Douglas fir (Pseudotsuga menzielsii) a pine tree from France, derives from a controlled organic cultivation and is extracted by an experienced distiller. The composition of lemongrass and Douglas fir oils, blended with grapefruit and a couple of our perfumer's secret ingredients, was designed to get you in the mood for joy. Bright Day is another testament to the power of scents to lift our spirits and to calm our minds.

Happy Day

Spring isn't just a season. It also refers to the idea of rebirth, renewal and growth. The long, cold winter is finally giving way to an awakening fauna, and as the days push back the night, the light regains its warmth. We yearn for sunny days and can't wait to get out there to enjoy the busily chirping birds and to breath in that air in which everything seems possible again. All those who have been fortunate enough to lean their back on the stem of a Clementine tree and to smell the warm, sweet fragrance emanating from its flowers in the Sicilian spring sun will know what SERENE HOUSE's a Happy Day can awaken in us.

Aroma profile: fruity-mystic, arcane, inspiring

Ingredients: Myrrh, Lime, Ylang Ylang Extra*org, Vanilla extract*org, amongst others

Size: 5ml

Aroma profile: fresh, clear, enhances concentration

Ingredients: Lemon*org, Myrte*org, Hyssop*org, amongst others

Size: 5ml



Aroma profile: gentle, fruity, raises spirits

Ingredients: Orange*org, Mandarin Green*org, Ginger*org, amongst others

Size: 5ml

Aroma profile: sparkling, fresh, stimulating

Ingredients: Lemongrass, Grapefruit*org, Douglas Fir*org, Hyssop*org, amongst others

Size: 5ml

Aroma profile: Powdery, uplifting, sunny

Ingredients: Clementine*org, Palmarosa*org, Benzoin Siam, amongst others

Size: 5ml

These essentials have become basics!

The Original French Home Fragrance Collection from SERENE HOUSE



This fresh and penetrating scent has

a cooling and stimulating effect on

EUCALYPTUS

GRAPEFRUIT

energy.

ROSE

TFA TRFF

MEDITATION

and Clove oils

Top note : Nutmeg oil

Base notes : Patchouli oil

body.

This scent clears the mind and

uplifts your spirit, filling you with

This truly sensual and romantic

gentle feelings of peace.

scent pleases the mind and inspires

This pure natural scent opens the

This fragrance can help rebalance

especially if you feel tired and tense.

Middle note : Rosemary, Pine-needle

your mood and calm your mind,

mind to find balance with the

both mind and body.



FRANKINCENSE The base notes of wood reduce agitation and produce tranquility.



LAVENDER This peaceful floral scent sets the mind and body at ease, removing feelings of irritation.



SANDALWOOD This sweet and calming scent induces emotional and physical harmony.



YLANG YLANG This rich scent inspires happiness and confidence.



MENTAL CLARITY This fragrance invigorates your mind to improve focus and concentration.

Top note: Orange oil Middle note: Lavender oil Base notes: Patchouli, Cedar Wood and Sandalwood oils.

SERENE HOUSE Basic Essential Oils Collection

The 100% natural essential oils from our single oil fragrance collection have been perfected for indoor use in the SERENE HOUSE scentilizers and fragrance diffusers. All our basic collection fragrances are produced in France using natural raw materials from plants, fruits, flowers and herbs. They follow international standards and regulations for natural essential oils. The practical 15ml bottle makes it easy to dispense the demanded drops into the water containers of the SERENE HOUSE scentilizers.

















GERANIUM

Its subtle notes resemble the character of a rose and relieve anxiety, leading to inner peace.



PEPPERMINT

This strong clean fragrance improves concentration and brings relief from mental fatigue and stress.



SWEET ORANGE This warm scent invigorates the

spirit and promotes feelings of happiness.



ENERGY

This cool and citrus-scented fragrance invokes feelings of strength, giving you a boost whenever you need one.

Top note : Eucalyptus oil Middle note : Rosemary oil Base notes : Clary sage, Pine-Needle and Sandalwood oils



STRESS RELIEF

This sweet, earthy, and comforting fragrance helps eliminate feelings of tension.

Top note : Orange and Lemon oils Middle note : Rosemary, Lavender and Armoise oils Base notes : Pine oil

Scentilizer[®] for 10-15 m²

The two Scentilizers Blob and Scent Pot are new to the SERENE HOUSE collection and have been designed for smaller spaces such as baths, bedrooms and small offices, ranging from 10-15 square meters. The new air care collection creates a serene environment and has as its foundation the extensive collection of SERENE HOUSE blended or single essential oil fragrances. With SERENE HOUSE's innovative oscillator technology, the two Scentilizers produce a cold vapor of water and pure essential oils that can also reduce dryness indoors and help maintain a healthy environment.

After long and intense research, our design and engineering departments set out to create practical and affordable Scentilizers[®] for the curious person who wants to explore the world of aromatherapy. Designing along elegant and simplistic lines, they made use of high quality and practical plastic materials that are easy to clean and maintain. We are now convinced that there is no better and more effortless way to spread scents in your home than with the use of the SERENE HOUSE air care collection.

All it takes to lift your spirits is a single drop of natural fragrance.

Blob

Scentilizer®

Compact design in five colors, a perfect solution for any space

3

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Blob - Scentilizer®

In collaboration with SERENE HOUSE creative director Carsten Jörgensen, our engineering and design team has developed a small and remarkable Scentilizer that sets new standards in fragrance evaporation. Blob is as simple as it is practical. It features a closed water container that can easily be removed from the base and filled directly under the tap without having to unplug the entire machine. Its easy handling sets it apart from the competition. The life cycle tested ceramic oscillator technology delivers vapor enough to fill a space of up to 15 square meters with scents of your choice. Blob will run for a total of 6 hours without refill.

Blob refers not only to the sound a drop of essential oil makes when it hits the water in the container but also to the organic, round shape one associates with the word. The design itself reflects the process of creating scents with a few drops of essential oil. The philosophy that informed the design of this groundbreaking new scentilizer is simple: Produce an elegant, organic form to mirror the clarity and refreshing nature of SERENE HOUSE's essential oils.

Specifications:

Model code: 121201001 White / 121201002 Black / 121201003 Green / 121201004 Red / 121201005 Blue Atomization Mode: Ultrasound Atomizing Ability: < 43 ml/hr Continuous Atomization time: 6 hr Suggested Room Size: 10 - 15 m² (107.6 - 161.4 sq ft) Ultrasonic Frequency (MHz): 2.4 ± 4% Water Tank Capacity: 250 ml (8.45 fl. oz.) Power Input: 100 - 240 V ~, 50 / 60 Hz, 9 W Rated Power: 9W Product size: 12 cm L x 12 cm W x 9.4 cm H (4.72 in L x 4.72 in W x 3.70 in H) Weight: Approx. 286 g (10.1 oz) Operation mode: Continuous mode Accessories: AC adapter, cleaning brush, warranty card

All rights for technical modifications are reserved.

SERENE HOUSE recommendation of scents for spaces 10 - 15 m²:

SERENE HOUSE recommendations are made in collaboration with our fragrance partners and our perfumers to create a pleasant and balanced scented environment for smaller spaces.



Rejuvenate

Relaxing





Creativity Uplifting

Aroma profile: warming, relaxing

Uplifting Aroma profile: stimulating, Aroma profile: fruity-mystic,

motivating, pushes energy

Motivation

Ingredients: Peppermint*org, Douglas Mandarin green*org, Cardamom*org, Lavender fir* org, Lemongrass, fine*org, amongst others amongst others

Ingredients: Grapefruit*org, Ingredients: Myrrh, Lime, Ylang Ylang Extra*org, Vanilla extract*org, amongst others









Concentration Uplifting

arcane, inspiring



Aroma profile: fresh, clear, enhances concentration

Ingredients: Lemon*org, Myrte*org, Hyssop*org, amongst others



Bright Day Comforting

Aroma profile: sparkling, fresh, stimulating

Ingredients: Lemongrass, Grapefruit*org, Douglas Fir*org, Hyssop*org, amongst others

Scent Pot

Scentilizer[®]

Scent Pot - Scentilizer®

The Scent Pots have been designed for small rooms such as bedrooms and bathrooms or for your work desk. Our designers have gone out of their way to create this eye-catching shape with its trademark beak. The result is a beautifully working scentilizer that is easy to use. Just remove the cover, pour in 130 ml water and add some drops of your favorite SERENE HOUSE essential oils. Place the cover back, plug in the Scent Pot, switch on the intervals of evaporation time and enjoy your fragrance for 4 - 5 hours.

Both its mechanics and its aesthetics have been designed to last. As scentilizers go, this is a classic!

Specifications:

Model code: 121201006 White / 121201007 Black Atomization Mode: Ultrasound Atomizing Ability: 20 ~ 25 ml/hr Continuous Atomization time: 4 - 5 hr Suggested Room Size: 10 - 15 m² (107.6 - 161.4 sq ft) Ultrasonic Frequency (MHz): 2.4 ± 4% Water Tank Capacity: 100 ml (3.5 fl. oz.) Power Input: 100 - 240 V ~, 50 / 60 Hz, 12 W Product size: 10.8 cm L x 10.5 cm W x 12.8 cm H (4.25 in L x 4.13 in W x 5.03 in H) Weight: 297 g (10.5 oz) Operation mode: Continuous mode / Time setting mode Accessories: AC adapter, cleaning brush, warranty card.

All rights for technical modifications are reserved.

SERENE HOUSE recommendation of scents for spaces 10 - 15 m²:

Motivation

SERENE HOUSE recommendations are made in collaboration with our fragrance partners and our perfumers to create a pleasant and balanced scented environment for smaller spaces.







Creativity Uplifting

Aroma profile: warming, relaxing

Ingredients:

motivating, pushes energy Ingredients: Grapefruit*org, Ingredients: Myrrh, Lime,

Vanilla extract*org, amongst others amongst others



Uplifting

Peppermint*org, Douglas fir* org, Lemongrass,

Mandarin green*org, Cardamom*org, Lavender fine*org, amongst others

SERENE C HOUSE















Concentration Uplifting

Aroma profile: stimulating, Aroma profile: fruity-mystic, arcane, inspiring

Ylang Ylang Extra*org,



Aroma profile: fresh, clear, enhances concentration

Ingredients: Lemon*org, Myrte*org, Hyssop*org, amongst others



Bright Day Comforting

Aroma profile: sparkling, fresh, stimulating

Ingredients: Lemongrass, Grapefruit*org, Douglas Fir*org, Hyssop*org, amongst others

Scentilizer[®] for 15-35 m²

The classic Scentilizers collection radiates serenity through sound, sight, scent and touch. Especially designed for smaller spaces such as living rooms, bedrooms and home offices, Scentilizers generate a blend of fine "cold" water vapor and pure essential oils. They can also reduce dryness in indoor air and maintain a healthy environment.

Our Art Director, Carsten Jörgensen has created the collection employing his elegant contemporary design language. Highquality materials such as handmade porcelain and glass have been used to reflect our superior organic fragrances. Combining formal understatement with innovative and long lasting technology, SERENE HOUSE has created perfect tools for releasing even the most complex fragrances. This is air care at its finest.

Only the essential. Our elegant designs combined with nature's pure scents.



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Lantern - Scentilizer®

A gentle beacon in the dark, the Lantern produces a fragrant mist and gentle illumination. Add your favorite soothing scents and let them comfort you during those cold winters. SERENE HOUSE's Lantern is easy to use and releases a scented mist that can reduce the dryness of indoor air.

Specifications:

Model Code: 101201001V1 White, 101201002V1 Black Atomization Mode: Ultrasound Atomizing Ability: 38 - 48 ml/hr (1.3 - 1.6 fl. oz./hr) Continuous Atomization Time: Approx. 4 - 5 hr Suggested Room Size: 15 - 35 m² (162 - 377 sq ft) Ultrasonic Frequency: 1.7 MHz ±4% Water Tank Capacity: 190 ml (6.4 fl. oz.) Input: DC 24 V Rated Power: 13 W Product Size: Dia.12.4 x H 17.2 cm (Dia. 4.9" x H 6.8") Weight: 760 g (1.7 lbs) (Main body, glass cover and AC adapter included)

All rights for technical modifications are reserved.

SERENE HOUSE recommendation of scents for spaces 15 - 35 m²:

SERENE HOUSE recommendations are made in collaboration with our fragrance partners and our perfumers to create a pleasant and balanced scented environment for smaller spaces.



Rejuvenate

Ingredients:

Mandarin green*org,

Cardamom*org, Lavender

fine*org, amongst others

Relaxing





Creativity Uplifting

Aroma profile: warming, relaxing

tangy, increases concentration Ingredients: Lemon*org,

Lime*org, Rosemary,

amongst others

Ylang Ylang Extra*org, Vanilla extract*org, amongst others



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Lantern

Scentilizer[®]









Happy Day Comforting

Aroma profile: invigorating, Aroma profile: fruity-mystic, Aroma profile: Powdery, uplifting, sunny arcane, inspiring Ingredients: Myrrh, Lime, Ingredients: Clementine*org, Palmarosa*org, Benzoin Siam, amongst others

Angel II Scentilizer



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Angel II - Scentilizer®

The elegant design of the Angel Scentilizer makes it the perfect match for a large variety of décors. Angel is easy to use and its fragrant water vapors help reduce the dryness of indoor air. The angled shape allows you to control the direction of the vapor. Angel has a built in music player and will play a stream of pre-programmed music, or allow you to connect a personal music player.

Specifications:

Model Code: 111101001 White / 111101002 Black Atomization Mode: Ultrasound Atomizing Ability: Normal 15 - 20 ml/hr (0.5 - 0.7 fl.oz./hr) Strong 40 - 45 ml/hr (1.4 - 1.5 fl.oz./hour) Continuous Atomization Time: Normal Approx. 8 - 9 hr, Strong Approx. 3 - 4 hr Suggested Room Size: 15 - 35 m² (162 - 377 sq ft) Ultrasonic Frequency: 1.7 MHz ±4% Water Tank Capacity: 170 ml (5.7 fl. oz.) Input: DC 24 V Output: DC 5 V 500 mA Rated Power: 18 W Product Size: Dia. 14.5 x H 22 cm (Dia. 5.7" x H 8.7") Weight: 1540 g (3.4 lbs) (Main body, glass cover, remote control and AC adapter included) Built-in Music: Repeat playing, built-in speaker

All rights for technical modifications are reserved.

SERENE HOUSE recommendation of scents for spaces 15 - 35 m²:

SERENE HOUSE recommendations are made in collaboration with our fragrance partners and our perfumers to create a pleasant and balanced scented environment for smaller spaces.







Instant Fresh Refreshing

Aroma profile: warming, relaxing

Aroma profile: invigorating, tangy, increases concentration

Ingredients: Mandarin green*org, Cardamom*org, Lavender fine*org, amongst others

arcane, inspiring Ingredients: Myrrh, Lime,

Ingredients: Lemon*org, Lime*org, Rosemary, amongst others amongst others

🗄 Essential oil 🝈 Ultrasound 🔅 LED 🕼 Power 🖉 Music 🔋 Remote control













Happy Day Comforting

Aroma profile: fruity-mystic, Aroma profile: Powdery, uplifting, sunny Ingredients: Ylang Ylang Extra*org, Clementine*org, Vanilla extract*org, Palmarosa*org, Benzoin Siam, amongst others

Cenit II

Scentilizer®



Cenit II - Scentilizer®

The elegantly designed Cenit will complement any décor and lasts an extraordinary 4 hours without refill. The built-in Ultra Sound Atomization oscillator balances the humidity in a space up to 35 m² and will make sure that your air has a healthy degree of humidity during the cold season when indoor air can become inconveniently dry. Cenit is very easy to refill and clean.

Specifications:

Model Code: 111201003 White / 111201004 Black Atomization Mode: Ultrasound Atomizing Ability: Normal 15 - 20 ml/hr (0.5 - 0.7 fl.oz/hr) Strong 45 - 50 ml/hr (1.4 - 1.5 fl. oz./hr) Continuous Atomization Time: Normal Approx. 8 - 9 hr, Strong Approx. 3 - 4 hr Suggested Room Size: 15 - 35 m² (162 - 377 sq ft) Ultrasonic Frequency: 1.7 MHz ±4% Water Tank Capacity: 170 ml (5.7 fl. oz.) Input: DC 24 V Rated Power: 13 W Product Size: Dia. 14.5 x H 24.8 cm (Dia. 5.7" x H 9.8") Weight: 1460 g (3.2 lbs) (Main body, glass cover, remote control and AC adapter included)

All rights for technical modifications are reserved.

SERENE HOUSE recommendation of scents for spaces 15 - 35 m²:

SERENE HOUSE recommendations are made in collaboration with our fragrance partners and our perfumers to create a pleasant and balanced scented environment for smaller spaces.



Rejuvenate

Relaxing





Instant Fresh Refreshing

Aroma profile: warming, relaxing

Aroma profile: invigorating, Aroma profile: fruity-mystic, Aroma profile: Powdery, tangy, increases concentration

Ingredients: Mandarin green*org, Cardamom*org, Lavender fine*org, amongst others

arcane, inspiring

Creativity

Uplifting

Ingredients: Lemon*org, Lime*org, Rosemary, amongst others

Ingredients: Myrrh, Lime, Ylang Ylang Extra*org, Vanilla extract*org, amongst others











Happy Day Comforting

uplifting, sunny Ingredients: Clementine*org, Palmarosa*org, Benzoin Siam, amongst others

Vulcan II

Scentilizer[®]



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Vulcan II - Scentilizer®

The Vulcan Scentilizer can help release that pressure building up inside us during a busy day. Made of porcelain and frosted glass, the Vulcan spews a mystical fragrant mist. Its vapor can also increase indoor humidity. It has a built in music player and will play a stream of pre-programmed music. It also allows you to connect a personal music player.

Specifications:

Model Code: 111101003 White / 111101004 Black Atomization Mode: Ultrasound Atomizing Ability: Normal 20 - 25 ml/hr (0.7 - 0.8 fl.oz./hr) Strong 35 - 40 ml/hr (1.2 - 1.4 fl. oz./hr) Continuous Atomization Time: Normal Approx. 8 - 9 hr, Strong Approx. 4 - 5 hr Suggested Room Size: 15 - 35 m² (162 - 377 sq ft) Ultrasonic Frequency: 1.7 MHz ±4% Water Tank Capacity: 190 ml (6.4 fl. oz.) AC Adapter: Input: DC 24 V Output: DC 5 V 500 mA Rated Power: 18 W Product Size: Dia. 16.1 x H 22.5 cm (Dia. 6.3" x H 8.9") Weight: 1540 g (3.4 lbs) (Main body, glass cover, remote control and AC adapter included) Built-in Music: Repeat playing, built-in speaker

All rights for technical modifications are reserved.

SERENE HOUSE recommendation of scents for spaces 15 - 35 m²:

SERENE HOUSE recommendations are made in collaboration with our fragrance partners and our perfumers to create a pleasant and balanced scented environment for smaller spaces.



Rejuvenate

Relaxing

relaxing







concentration

Aroma profile: warming, Aroma profile: invigorating, tangy, increases

> Ingredients: Lemon*org, amongst others

Ingredients: Myrrh, Lime,

Creativity

Uplifting

Ingredients: Mandarin green*org, Cardamom*org, Lavender fine*org, amongst others

Lime*org, Rosemary,

Ylang Ylang Extra*org, Vanilla extract*org, amongst others









Happy Day Comforting

Aroma profile: fruity-mystic, Aroma profile: Powdery, uplifting, sunny arcane, inspiring Ingredients: Clementine*org, Palmarosa*org, Benzoin Siam, amongst others

Scentilizer[®] for 35-45 m^2

SERENE HOUSE is delighted to present a new generation of luxury scent-makers for larger spaces, such as living rooms, offices, spas, stores and hotel receptions. Our new Scentilizers have been designed along classically minimal lines and are exceptionally well crafted from handmade porcelain, glass and stainless steel. The levels of sound, light and fragrance can now be adjusted via remote control, ensuring greater comfort. Our scentilizers generate a cold fragrant vapor from a blend of water and pure essential oils and can reduce the dryness of indoor air.

Often overlooked when it comes to personalizing rooms, fragrances can add that extra touch of luxury to your place and spread an atmosphere of calm and wellbeing. Let our fragrances reinforce the spirit of your personal identity or your corporate brand and choose the Scentilizers that best complements your décor.

Timeless design in the service of natural essences.

Donut II

Scentilizer[®]

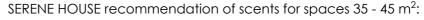
Donut II - Scentilizer®

The Donut Scentilizer is a sweet play on the shape of one of our favorite bakery delicacies. Its design evokes memories of simple pleasures. The Donut gently releases a fragrant water vapor that reduces the dryness of indoor air. It has a built-in music player and will play a stream of pre-programmed music. It also allows you to connect a personal music player. Functions such as sound, light, and evaporation can be regulated via remote control. Air care is now right at your fingertips.

Specifications:

Model Code: 111101005 White, 111101006 Black Atomization Mode: Ultrasound Atomizing Ability: Normal 25 - 30 ml/hr (0.8 - 1.0 fl.oz./hr), Strong 55 - 60 ml/hr (1.9 - 2.0 fl. oz./hr) Continuous Atomization Time: Normal Approx. 8 - 9 hr, Strong Approx. 3 - 4 hr Suggested Room Size: 25 - 45 m² (270 - 485 sq ft) Ultrasonic Frequency: 1.7 MHz ±4% Water Tank Capacity: 230 ml (7.8 fl. oz.) Input: DC 24 V Output: DC 5 V 500 mA Rated Power: 18 W Product Size: Dia. 27 x H 9.5 cm (Dia. 10.6" x H 3.7") Weight: 2120 g (4.7 lbs) (Main body, glass cover, remote control and AC adapter included) Built-in Music: Repeat playing, built-in speaker

All rights for technical modifications are reserved.



SERENE HOUSE recommendations are made in collaboration with our fragrance partners and our perfumers to create a pleasant and balanced scented environment for smaller spaces.



Rejuvenate

Ingredients:

Relaxing





Aroma profile: warming, relaxing

Aroma profile: Woody, warming, atmospheric, melancholic

Ingredients: Fir Grandis* org, Cinnamon Bark*org, Mandarin green*org, Cardamom*org, Lavender Cedar, amongst others fine*org, amongst others

Ingredients: Douglas Fir* org, Fir Grandis* org, Lemongrass, amongst others

Forest Breeze

Refreshing



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Jubilant Comforting

Aroma profile: clearing, strengthening, purifying Aroma profile: gentle, fruity, raises spirits

Ingredients: Orange*org, Mandarin Green*org, Ginger*org, amongst others

Rainbow

Scentilizer®



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Rainbow - Scentilizer®

"Somewhere Over the Rainbow", was sung by Judy Garland in her starring role as Dorothy Gale in the movie The Wizard of Oz. Dorothy's Aunt Em tells her to "find yourself a place where you won't get into any trouble", prompting Dorothy to walk off by herself. It's not a place you can get to by a boat, or a train. It's far, far away behind the moon, beyond the rainbow.

This place of escape was what our designer Carsten Jörgensen thought about when designing Rainbow: a treasure box filled with the wonders of fragrance and illumination. Eight columns project beams of light into the scented water vapor that emerges from the frosted lid. The Rainbow Scentilizer is produced with a touch sensor switch and advanced ultrasonic vaporizing diffusion technology, which releases a soothing fragrant mist to scent your surroundings.

Specifications:

Model Code: 101101004V1 Atomization Mode: Ultrasound Atomizing Ability: 41- 45 ml/hr (1.4 - 1.5 fl. oz./hr) Continuous Atomization Time: Approx. 10 - 11 hr Suggested Room Size: 25 - 45 m² (270 - 485 sq ft) Ultrasonic Frequency: 1.7 MHz ±4% Water Tank Capacity: 450 ml (15.2 fl. oz.) Input: DC 24 V Rated Power: 15 W Product Size: L 22.7 × W 12.7 × H 12cm (L 8.9"× W 5"× H 4.7") Weight: 940 g (2.1 lbs) (Main body and AC adapter included)

All rights for technical modifications are reserved.

SERENE HOUSE recommendation of scents for spaces 35 - 45 m²:

SERENE HOUSE recommendations are made in collaboration with our fragrance partners and our perfumers to create a pleasant and balanced scented environment for smaller spaces.





Rejuvenate Relaxing



Aroma profile: warming, relaxing

Aroma profile: Woody, warming, atmospheric, melancholic

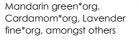
Ingredients: Ingredients: Fir Grandis* org, Cinnamon Bark*org, Cedar, amongst others

Aroma profile: clearing, strengthening, purifying

Forest Breeze

Refreshing

Ingredients: Douglas Fir* org, Fir Grandis* org, Lemongrass, amongst others











Jubilant Comforting

Aroma profile: gentle, fruity, raises spirits

Ingredients: Orange*org, Mandarin Green*org, Ginger*org, amongst others

Mist Whistler II

Scentilizer®



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Mist Whistler - Scentilizer®

With its hand-blown frosted glass and a high-polished stainless steel base, the Mist Whistler is one of our most elaborate, luxurious and elegant Scentilizer. Its form perfectly communicates the SERENE HOUSE philosophy: timeless design in the service of natural essences. The Mist Whistler is easy to use and its fragrant water vapors help reduce the dryness of indoor air. Functions such as light, and evaporation can now be regulated via remote control.

Specifications:

Model Code: 111201005 Atomization Mode: Ultrasound Atomizing Ability: Normal 40 - 50 ml/hr (1.4 - 1.7 fl.oz./hr) Strong 50 - 60 ml/hr (1.7 - 2.0 fl. oz./hr) Continuous Atomization Time: Normal Approx. 7 - 8 hr, Strong Approx. 6 - 7 hr Suggested Room Size: 25 - 45 m² (377 - 485 sq ft) Ultrasonic Frequency: 1.7 MHz ±4% Water Tank Capacity: 350 ml (11.8 fl. oz.) Input: DC 24 V Rated Power: 13 W Product Size: L 14.2 x W 13.2 x H 33 cm (L 5.6" x W 5.2" x H 13") Weight: 1450 g (3.2 lbs) (Main body, glass cover, remote control and AC adapter included)

All rights for technical modifications are reserved.

SERENE HOUSE recommendation of scents for spaces 35 - 45 m²:

SERENE HOUSE recommendations are made in collaboration with our fragrance partners and our perfumers to create a pleasant and balanced scented environment for smaller spaces.







L'heure Bleue Relaxing

Aroma profile: warming, relaxing

Aroma profile: Woody, warming, atmospheric, melancholic

Ingredients: Mandarin green*org, Cardamom*org, Lavender Cedar, amongst others fine*org, amongst others

Ingredients: Fir Grandis* Fir* org, Fir Grandis* org, org, Cinnamon Bark*org, Lemongrass, amongst others





Forest Breeze Refreshing







Jubilant Comforting

Aroma profile: clearing, strengthening, purifying Aroma profile: gentle, fruity, raises spirits

Ingredients: Douglas

Ingredients: Orange*org, Mandarin Green*org, Ginger*org, amongst others



A scent can suddenly trigger the memory of your favorite season, of a treasured moment in the past or of a loved one. A growing understanding of the complex ways scents interact with our emotions has recently attracted more attention to this area of research. What seems clearly evident is that odor can and does have great influence on the way we feel. Fragrances can help reduce stress, sustain attention and problem solving, influence mate choice and even be an unconscious way of communicating. The sense of smell doubtlessly plays a crucial role in our emotional wellbeing. A life without olfactory pleasure would be a lot less sensual and a lot emptier.





The Yoyo is a new way of wearing perfume. If you are allergic to certain perfumes or do not like to apply fragrances directly onto your skin, SERENE HOUSE's new pocketable scent holder could be the perfect solution for you. No bigger than 7 cm in diameter, the beautifully crafted Yoyo can be carried in any handbag, pocket, suitcase or simply be placed beside you on the table when you are working. It's exceptionally easy to use: The luxurious Yoyo case carries a replaceable stone. Add some drops of essential oil onto the stone (alternatively, add your favorite perfume onto it) close the case and you are ready to go. Its organic shape is smooth to hold and comfortable to carry in the pocket. Simply rotate the lid of the case to let the scent emanate right when you most want it.

Your fragrances and perfumes are part of you. They represent your style as well as your character. If you have been searching for alternative ways to wear them, the Yoyo is your solution.

Specifications:

. Model code: 122104001 Black / 122104002 White / 122104003 Gold Product Name: Yoyo Product Size: L 6.6 cm x W 6.6 cm x H 1.8 cm (L 2.6 in x W 2.6 in x H 0.7 in) Product weight: 67.3 g (2.4 oz)

Model code: 122504002 Product Name: Scent Stone (Yoyo Refill) Product Size: L 5.5 cm x W 5.5 cm x H 1.1 cm (L 2.2 in x W 2.2 in x H 0.4 in) Product weight: 38 g (1.3 oz)

All rights for technical modifications are reserved.

SERENE HOUSE recommendation of scents for portable scent diffusers:

SERENE HOUSE recommendations are made in collaboration with our fragrance partners and our perfumers to create a pleasant and balanced scented environment for smaller spaces.



Rejuvenate

Ingredients:

Mandarin green*org,

fine*org, amongst others

Relaxing



Motivation

Uplifting



Creativity Uplifting

Aroma profile: warming, relaxing

Aroma profile: stimulating, motivating, pushes energy

Peppermint*org, Douglas Cardamom*org, Lavender fir* org, Lemongrass, amongst others

Ylang Ylang Extra*org, Vanilla extract*org, amongst others



Compact scent on-the-go fashioned to fit in your pocket or bags









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Bright Day Comforting

Aroma profile: fruity-mystic, arcane, inspiring

Ingredients: Grapefruit*org, Ingredients: Myrrh, Lime,

Aroma profile: sparkling, fresh, stimulating

Ingredients: Lemongrass, Grapefruit*org, Douglas Fir*org, Hyssop*org, amongst others

Pirouette

Portable Scent Diffuser



Can you imagine how fun it would be to play with scents? Pirouette is a product more than expect. The Pirouette creates a playful experience between you and scents. Just add a few drops of your favorite essential oil and spin the Pirouette to disperse greater denseness of scent whenever you choose. Touch it to feel the natural wood, spin it to enjoy the fun with fragrance.

This interaction of scents in between the Pirouette and you can improve your emotional satisfaction - a whole new experience that makes you feel fresh and enjoyable.

Specifications:

. Model code: 122104009 Product Name: Pirouette Product Size: L 6.1 cm x W 6.1 cm x H 8.7 cm (L 2.4 in x W 2.4 in x H 3.4 in) Product weight: 35.9 g (1.3 oz)

Model code: 122504003 Product Name: Scent Stone (Pirouette Refill) Product Size: L 5.6 cm x W 5.6 cm x H 0.9 cm (L 2.2 in x W 2.2 in x H 0.3 in) Product weight: 22 g (0.78 oz)

All rights for technical modifications are reserved.

SERENE HOUSE recommendation of scents for portable scent diffusers:

Motivation

Uplifting

SERENE HOUSE recommendations are made in collaboration with our fragrance partners and our perfumers to create a pleasant and balanced scented environment for smaller spaces.



Rejuvenate

Ingredients:

Relaxing







Creativity Uplifting

Aroma profile: warming, relaxing

Aroma profile: stimulating, motivating, pushes energy

Peppermint*org, Douglas Mandarin green*org, Cardamom*org, Lavender fir* org, Lemongrass, fine*org, amongst others amongst others

Ingredients: Grapefruit*org, Ingredients: Myrrh, Lime, Ylang Ylang Extra*org, Vanilla extract*org, amongst others



Touch it to feel the natural wood, spin it to enjoy the fun with fragrance

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Bright Day Comforting

Aroma profile: fruity-mystic, arcane, inspiring

Aroma profile: sparkling, fresh, stimulating

Ingredients: Lemongrass, Grapefruit*org, Douglas Fir*org, Hyssop*org, amongst others

Diamond

Portable Scent Diffuser

Diamond - Portable scent diffuser

Diamonds nest

SERENE HOUSE is proud to present the stunning new Diamond Nest. Simply break your Diamond bar into pieces, place them into one of these beautifully crafted bowls and add your favorite SERENE HOUSE scent. Put the nest on your sofa table and take some time to relax on the couch together with your best friends or your family. For us this was all about creating a tactile experience in combination with timeless shapes, patterns and soothing scents.

Diamond

Diamonds and chocolate, the sources of inspiration for this innovative product, allude to the luxury of our fragrance collection and the sweet, comforting scents it harbors. Diamond is a unique scent holder. Made from a particularly dense type of porcelain, it can be broken into pieces just like a chocolate bar. Add the soothing scent of an essential oil to the beautiful diamond shape. It will look and smell gorgeous. Reflecting the beauty, sweetness and comfort of a great relationship, the Diamond could be the perfect gift for a loved one or a cherished friend.

Specifications:

Model code: 122104005 Universe / 122104006 Maze / 122104007 Memory / 122104008 Eternity Product Name: Diamonds Nest Product Size: L 10.8 cm x W 10.8 cm x H 1.5 cm (L 4.25 in x W 4.25 in x H 0.6 in) Product weight: 98 g (3.5 oz)

Model code: 122104004 Product Name: Diamond Product Size: L 9 cm x W 6.75 cm x H 1.9 cm (L 3.54 in x W 2.66 in x H 0.75 in) Product weight: 112 g (3.95 oz)

All rights for technical modifications are reserved.



Enjoy the pleasure of sharing the scented diamond stone

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SERENE HOUSE recommendation of scents for portable scent diffusers:

SERENE HOUSE recommendations are made in collaboration with our fragrance partners and our perfumers to create a pleasant and balanced scented environment. We would, of course, also encourage you to play with different blends in order to discover your own favorite fragrance compositions!



Instant Fresh

Refreshing





Concentration

Uplifting



L'heure Bleue Relaxing

Aroma profile: invigorating, tangy, increases concentration

Aroma profile: fresh, clear, enhances concentration

Ingredients: Lemon*org, Lime*org, Rosemary, amongst others

Ingredients: Lemon*org, Myrte*org, Hyssop*org, amongst others

Ingredients: Fir Grandis* Ingredients: org, Cinnamon Bark*org, Clementine*org, Cedar, amongst others Palmarosa*org, Benzoin Siam, amongst others



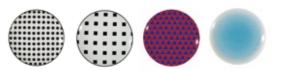


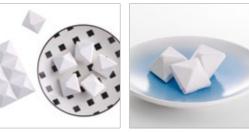


Aroma profile: Woody, warming, atmospheric,

melancholic









Happy Day Comforting

Aroma profile: Powdery, uplifting, sunny

Sparkler & Stellar

Car Scent Diffusers



Ride with your favorite scent!

B

Sparkler & Stellar - Carscent diffusers

Our engineering team has collaborated with Swiss designer Peter Wirz to develop this groundbreaking new scent diffuser, which can easily fill car space with refreshing fragrances. The Sparkler and Stellar can be powered with either a cigarette lighter plug or connected to USB, making it ideal for use in the car and at the office. Add a few drops of essential oils to the ceramic tablet, place it in the holder, plug it in and off you go!

Designed for maximum comfort, Both Sparkler & Stellar work under a continuous operating sequence that starts with 5 minutes of heating and then 3 minutes of non-heating standby. A yellow light act as the power indicator when it is working. Should you get tired of a certain fragrance during a long drive, simply replace the tablet to add a different scent. Once you arrive at work, it's easy to remove the car lighter plug and connect it to USB on your PC or laptop. Small enough to fit in a pocket or handbag, you can easily carry the Sparkler with you anvwhere.

Specifications:

Model Code: (Sparkler) 121206001 White / (Stellar) 121206002 White Suggested Room Size: For use in standard automobiles Car Adaptor Input: DC 12 V / 600 mA Car Adaptor Output: DC 5 V / 1 A Power Input: DC 5 V, 1.5 W Product Size: Sparkler : 33 mm L x 38.6 mm W x 119 mm H (1.3 in L x 1.5 in W x 4.7 in H) Ceramic tablet : 23 mm L x 23 mm W x 7 mm H (0.9 in L x 0.9 in W x 0.3 in H) Stellar : 37.5 mm L x 37.5 mm W x 116 mm H (1.5 in L x 1.5 in W x 4.6 in H) Ceramic tablet : 23 mm L x 23 mm W x 7 mm H (0.9 in L x 0.9 in W x 0.3 in H) Main Unit Weight: Sparkler: 36 g (1.3 oz) / Stellar: 38 g (1.3 oz) Operation Mode: Preprogram cycle between 5 minutes of heating and 3 minutes of standby.

Accessories: One scent stone and one USB car adaptor.

All rights for technical modifications are reserved.

SERENE HOUSE recommendation of scents for car scent diffusers:

SERENE HOUSE recommendations are made in collaboration with our fragrance partners and our perfumers to create a pleasant and balanced scented environment for smaller spaces.



Forest Breeze Refreshing

Concentration Uplifting

Aroma profile: clearing, strengthening, purifying Aroma profile: fresh, clear, enhances concentration Ingredients: Lemon*org,

Ingredients: Douglas Fir* org, Fir Grandis* org, Lemongrass, amongst others

Myrte*org, Hyssop*org, amongst others





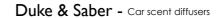






Duke & Saber

Car Scent Diffusers



Two ambitioius designs perfect in forms and embody traits of superiority and power. Duke and Saber are the royal solutions to fragrant your car in style. Triumph your journey with choices of our impeccable scents from the purest and natural sources. Both Duke & Saber have adjustable joints to fit in your car. Use Duke and Saber with Serene House ceramic tablet and 100% natural essential oil.

Specifications:

Model Code: (Duke) 131206001 White / 131206002 Black (Saber) 131206003 White / 131206004 Black Suggested Room Size: For use in standard automobiles Power Input: DC 12 V / 1.5 W Product Size: (Duke) Φ 4.08 cm x 13.43 cm H (Φ 1.6 in x 5.3 in H) (Saber) Φ 4.34 cm x 13.06 cm H (Φ 1.7 in x 5.1 in H) (Ceramic tablet) Φ 23 mm x 7 mm H (Φ 0.9 in x 0.3 in H) Main Unit Weight: (Duke) 53.5 g (1.9 oz) / (Saber) 53.5 g (1.9 oz) Operation Mode: Thermal Controlled Heating

All rights for technical modifications are reserved.

SERENE HOUSE recommendation of scents for car scent diffusers:

SERENE HOUSE recommendations are made in collaboration with our fragrance partners and our perfumers to create a pleasant and balanced scented environment for smaller spaces.



Forest Breeze Refreshing

others

Concentration Uplifting

Aroma profile: clearing, strengthening, purifying

Ingredients: Douglas Fir* org, Fir Grandis* org, Lemongrass, amongst

Ingredients: Lemon*org, Myrte*org, Hyssop*org, amongst others

Aroma profile: fresh, clear,

enhances concentration



Ride with your favorite scent!

B



Essential oil







A spray of fragrant dew ... a cloud of scent ... nature's magic ... SERENE HOUSE

THE AN



The designs for Dew and Cube build on the strengths of SERENE HOUSE classics, such as Pebble and Scent Flute. On the following pages, explore intelligent contemporary air care, which only uses nature's own scents.



Automatic Scent Diffuser



Cordless design goes perfectly on any desired space

Dew - Automatic scent diffuser

The design of the Dew is inspired by the organic smoothness of a worn soapbar, "I wanted the Dew to be pristine. My goal was to create a humane and pure product," says Lee-Wei Chen. The elegant shape of Dew discloses good taste in an understated and modest way. The operation, too, is simple and intuitive. Battery driven, the Dew is extremely flexible. It can be placed anywhere and be hung on the wall.

With a single push of a button, you can switch between two operating modes: Mode I: Spray once every 15minutes. Mode II: Spray once every 7.5minutes.

Both modes will spray for 6 hours a day, and standby for 18 hours in a 24 hours working cycle. One bottle of Air Spray will last for an amazing 30 days while working on 15 minutes mode, or 2 weeks on 7.5 minutes mode. Three AA alkaline batteries last for three months. The natural Air spray used in Dew was developed in collaboration with our fragrance partners and is one of the most clean and natural fragrances you can find in the world.

Specifications:

Model code: 121209001 White Operation Mode: 15 min / 7.5 min spraying mode Continuous Working Time: 15 - minute mode: Change the Organic Air Spray bottle approximately once per month / 7.5 - minute mode: Change the Organic Air Spray bottle approximately once every 14 days Suggested Room Size: 5 - 10 m² (53.8 - 107.6 sq ft) Product size: 8.7 cm L x 8.7 cm W x 19.3 cm H (3.4 in L x 3.4 in W x 7.6 in H) Weight: Approx. 325 g (11.5 oz) Accessories included: Wall-mounting bracket, wall-mounting screws, warranty card All rights for technical modifications are reserved.

Organic Air Spray for Dew:

The SERENE HOUSE Organic Air Spray is based on the same fragrance notes and recipes as our essential oil blends. The spray contains essential oils blended with water and a bioalcohol, which is extracted from wheat. Bioalcohol accelerates the speed with which water and essential oils blend and is absolutely harmless to breathe in when evaporated. Compared with normal alcohol, organic alcohol is completely expelled without causing any residues in the human body. SERENE HOUSE is proud to make three different 100% organic blends available to its customers. Use exclusively with Dew.



Nature Fresh Air Spray

Generous proportions of crisp, fresh lemon cold-pressed from the zest, powerful and refreshing lemongrass distilled in the fields of Bhutan in the Himalayas and sharply herbal Andean myrtle from Peru have an especially stimulating effect and fill us with energy. This recipe is balanced with a harmonizing hint of the woody green aroma from the twigs of the Swiss Pine. A touch of spearmint combined with the sharp fruitiness of grapefruit makes this air spray simply unmistakable. Research has shown that these essential oils have a cleansing effect on indoor air, therefore, Nature Fresh can eliminate smoke odor auickly and effectively.

Aroma profile: Green, fresh, energizing, air cleansing

Rejuvenate Air Spray

For many of us, relaxation means zoning out in front of the TV at the end of a stressful day. But this does little to reduce the damaging effects of stress. To effectively combat stress, you need to activate the body's natural relaxation response. The fragrance of tangerine (citrus reticulata) is fruity and energizing. It can liven up and refresh dank, stale and stuffy rooms and even eliminate smoke odor. Rejuvenate can function as an air neutralizer, and due to the tangerine oils, can last longer than other common scents, such as vanilla or powder. Besides its refreshing character, it has a calming effect on the nerve system. In this particular blend, we make use of cardamom (elettaria cardamomum) not least because of its long tradition as a healing-plant. Even the romantic note lavender fine (lavendula officinalis) finds its way into this complex blend, which contains more than 100 known organic matters.

Aroma profile: Warming, relaxing

Bright Day Air Spray

Bhutan in the Himalayas is not only the country of the thunder dragon. It also forms the origin of an outstanding lemon grass oil (cymbopogon flexuosus). Our fragrance partner Primavera has launched a project where the aromatic grass is picked by hand in its natural environment and is directly processed in small portable distillation devices. This Lemongrass oil, made in such an extraordinary way at the edge of the Himalayas, contains the freshness of unspoiled nature. The essential oil of Douglas fir (Pseudotsuga menzielsii) a pine tree from France, derives from a controlled organic cultivation and is extracted by an experienced distiller. The composition of lemongrass and Douglas fir oils, blended with grapefruit and a couple of our perfumer's secret ingredients, was designed to get you in the mood for joy. Bright Day is another testament to the power of scents to lift our spirits and to calm our minds.

Aroma profile: sparkling, fresh, stimulating









Cube Scent Diffuser



One touch designed for ease of use with 2 spray settings for diffusion



Cube - Scent diffuser

Early morning. The alarm clock rings. You extend your arm to press the button. The noisy ringing finally stops. "I like the ambiance when the button is pressed. That's how I want Cube to feel," says Chen-Yen Chou, one of our talented designers. "I wanted to make the handling of Cube totally intuitive. It shouldn't only be easy to use but also induce a kind of emotional peace of mind, like the one you feel the moment the ringtone goes silent."

However small and minimalistic the Cube looks, its sophisticated oscillator produces an astonishing amount of vapor. Simply press down on the Cube's lid to fill your surroundings with a fragrance of your choice.

Specifications:

Model code: 121202001 White / 121202002 Black Atomization Mode: Ultrasound Ultrasonic frequency (KHz): 107 ± 5% Continuous atomization time: Automatically powers off every 4 hours Suggested room size: Approximately 10 - 15 m² (107.6 - 161.4 sq ft) Water tank capacity: 90 ml (3.04 fl. oz.) Input: DC 5 V / 500 mA Product size: 10 cm L x 10 cm W x 10.4 cm H (3.94 in L x 3.94 in W x 4.09 in H) Weight: 332 g (11.6 oz) Operation mode: Spray settings (default setting is 3 minutes) Indicator light: Blue light - once every 3 minutes, Yellow light - once every 5 minutes Accessories included: Micro USB cable, warranty card.

All rights for technical modifications are reserved.

Fragrance Aqua:

The recipe for Fragrance Aqua has been developed especially for the Cube to ensure its longevity. It contains a totally unique scent formula, which is eco-friendly and contains no chemical solvent. If you are in the pursuit of efficiency, this is the ultimate room fragrance to use for close surroundings. Just pour your favorite Fragrance Aqua into the Cube's water tank and the high-tech oscillator will promptly diffuse an impressive amount of your favorite scents.













Pebble - Scent diffuser

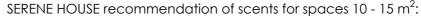
The Pebble fragrance diffuser was inspired by the simple pleasure of finding pebbles on the beach. Worn down by the sea for centuries, they are extraordinarily tactile objects.

The Pebble will rest comfortably on your table or desk, providing relaxing or stimulating scents, whichever you are in the mood for. Designed by Carsten Jörgensen in 2009, it belongs to our first, classic line of scent diffusers. The story goes that Carsten Jörgensen was collecting hundreds of pebbles at one of Denmark's beaches before he found the perfect shape for his design. It is made of PCTG plastic with a smooth, glossy surface. Easy to add in few drops of essential oil, the scent is released just moments after it has been placed on the heating element at the base.

Specifications:

. Model Code: 121203001 White / 121203002 Black Suggested Room Size: 10 - 15 m² (108 - 162 sq ft) Water Container Capacity: 25ml (0.8 fl . oz.) Input: DC 24 V Rated Power: 4.5 W Product Size: L 12.6 x W 7.6 x H 5 cm (L 5" x W 3" x H 2") Weight: 300 g (0. 7 lbs) (Main body and AC adapter included)

All rights for technical modifications are reserved.



SERENE HOUSE recommendations are made in collaboration with our fragrance partners and our perfumers to create a pleasant and balanced scented environment for smaller spaces.



Rejuvenate

Ingredients:

Relaxing





Uplifting



Creativity Uplifting

Aroma profile: warming, relaxing

motivating, pushes energy Ingredients: Grapefruit*org, Ingredients: Myrrh, Lime, Peppermint*org, Douglas

Mandarin green*org, Cardamom*org, Lavender fir* org, Lemongrass, fine*org, amongst others amongst others

Ylang Ylang Extra*org, Vanilla extract*org, amongst others



Pebble

Scent Diffuser

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Concentration Uplifting

Aroma profile: stimulating, Aroma profile: fruity-mystic, arcane, inspiring



Aroma profile: fresh, clear, enhances concentration

Ingredients: Lemon*org, Myrte*org, Hyssop*org, amongst others



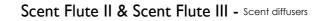
Bright Day Comforting

Aroma profile: sparkling, fresh, stimulating

Ingredients: Lemongrass, Grapefruit*org, Douglas Fir*org, Hyssop*org, amongst others

Scent Flute II & III

Scent Diffusers



The technology of the Scent Flute was invented to compensate for our gradual loss of perception of a given scent. Humans get used to a fragrance within thirty minutes or so, where after its conscious perception is lost. To avoid this loss of fragrance perception, our Scent Flutes can diffuse at least two different fragrances, switching from one to the other at regular intervals. Scent Flutes carry different tubes, each of which holds a scent of your choice. The tubes make it easy to experiment with various fragrance combinations to personalize your indoor air aroma.

The Scent Flute also emits a gentle light that children might appreciate during those dark hours of the night.



Scent Flute II Model Code: 101204002 Suggested Room Size: 10 - 15 m² (108 - 162 sq ft) Oil Container Capacity: 2 x 24 ml (2 x 0.8 fl.oz.) Input: DC 24 V Rated Power: 7 W Product Size: L 11.1 x W 6.8 x H 18 cm (L 4.4" x W 2.7" x H 7.1") Weight: 485 g (1.1 lbs) (Main body, tubes and AC adapter are included.)



Scent Flute III Model Code: 101204003 Suggested Room Size: 10 - 15 m² (108 - 162 sq ft) Oil Container Capacity: 3 x 24 ml, (3 x 0.8 fl . oz.) Input: DC 24 V Rated Power: 7 W Product Size: L 15.7 x W 6.8 x H 18 cm (L 6.2" x W 2.7" x H 7.1") Weight: 640 g (1.4 lbs) (Main body, tubes and AC adapter are included.)

All rights for technical modifications are reserved.

Heatable Fragrance Oil:



Clary Sage Blended with scent of clary sage fragrances.





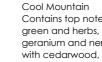


Contains top notes of marine, mint, green and herbs, middle notes of geranium and neroli, and base notes with cedarwood, oakmoss and musk.





Cool Mountain





Lavender

Blended with scents of lavender,

flowers, herbs, wood and musk.







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Peach Blended with the scents of fruit, cassie, apple and flowers.

Spring Water Contains top notes of ozone, pineapple, melon, black currant and hawthorn, middle notes of water lily, lily of the valley and jasmine, and base notes of vetiver, sandalwood and musk.

Tea Tree Blended with scents of eucalyptus, herbs, flowers, and musk.

Max Wax....

Last year we asked Swiss designer Peter Wirz to come up with an entirely new range of functional wax warmers for SERENE HOUSE. Peter Wirz and his team turned everything previously known about wax warmers on its head and came up with a revolutionary cartridge concept that makes wax warming much more user-friendly.

Peter Wirz comments on his designs for the wax warmers: "The new wax and oil warmer family takes on multiple shapes in matt ceramics and plastic resins. Different diameters, shapes and heights were created, emphasizing the solid, tactile nature of each base. Accented by natural hues of color, the ceramic vessels exude a relaxed silence while each warmer, radiating a soft light, is almost sculptural in effect, magnified by a novel technique that is unique and so far unparalleled."

Prioritizing safety, durability and ecology, the new Serene Pod[®] Warmers are a tribute to simplicity and functionality and are fast becoming icons of a new category of scent diffusers. SERENE HOUSE carries an extraordinary collection of waxes, Serene Pod, which includes 18 different fragrances.



The wax revolution in air care

Serene Pod[®]

SERENE HOUSE's new wax collection comprises 18 different scents, each represented by a different color. The fragrances are grouped into six categories of scent notes, such as *Fruity, Floral, Tasty, Clean, Relaxation* and *Holiday*. So at the same time as creating greater variety, we have also areated greater clarity. Big improvements have also been made in the areas of packaging and user-friendliness. Our patented Serene Pods are now much easier to insert into and remove from our Serene Pod® Warmers. Together with the great variety of fragrances in the wax collection, they constitute a revolution in air care.

The united colors of scent

Scents encapsulated by nature's perfumers

FRUITY:

Lemon Zest

The captivating and irresistible scent of sweet orange infused with refreshing rose petals, a fragrance that will trigger the seventh sense. Scent Note: Sweet orange and lemon, rose, lime, musk, cedar wood

Bergamot Sunshine

Crisp, clean and juicy, a subtle geranium fragrance combined with jasmine, ylang ylang and the citrus scent of the Mediterranean. Uplifting and bright like the Sicilian sun!

Scent: Clove, geranium, ylang ylang, jasmine, musk, cedar wood, sandalwood

Blackcurrant Sweet

A fresh scent infused with mint, blackcurrant and grapefruit to fill the room with a sweet refreshing breeze. Scent: Lemon, mint, blackcurrant, grapefruit, musk and sandalwood SERENE HOUSE SERENE POD Blackcurrant Sweet

SERENE POD[®]

FLORAL:

Lavender Vanilla

After a long and exhausting day at work, this fragrance will bring you an oasis of peace and tranquility. Lavender Vanilla is an exotic fragrance blended from lavender, patchouli and warm vanilla. Scent: Lavender, patchouli, musk, cedar wood, vanilla

Rose Bouquet

Throughout history the rose fragrance has been the ultimate floral expression of luxury, feminine elegance and love. Romantic and sensual, a rose is more than just a rose. Scent Note: Geranium, rose, cedar wood, sandalwood

Jasmine Evening

Jasmine is known as the 'king of oils'. Its flowers release their perfume at dusk. And what a wonderfully sensuous perfume it is! Blended with precious woods, this rich floral scent delivers serenity.

Scent note: Geranium, jasmine absolute, vanilla, musk, cedar wood





TASTY:

Apple Cinnamon

Do you love the smell of apple pie? Apple and Cinnamon takes you right back to your grandma's kitchen. Scent note: Cinnamon, spice, with apple and pear



CLEAN:

Clean Cotton

A fragrance that captures that pleasant scent of just-out-of-the-dryer freshness! A blend of peony, magnolia and lily flowers, Clean Cotton is an elegant and subtly sexy scent. Scent note: Peony, magnolia, lily, musk



Maple Butter Cream

An aroma composed of maple syrup and buttermilk that smells like hot, delicious pancakes. In the mornings, this scent might even work as a sweet alternative to the alarm clock! Scent note: Creamy, vanilla, peach, orange, banana



Spring Fresh

Longing for the excitement of spring? Choose Spring Fresh for a charming scent that encompasses the flowery and fresh scents of awakening nature. Scent: Lavender, herbal, eucalyptus, lemon





RELAXATION:

Beach Cottage

If you long for the scent of the ocean, try Beach Cottage and transform your home into a cottage by the sea. Escape stress by relying on the power of nature. Scent note: Cassis, rose, jasmine, musk

Forest Bath

Ocean Deep

imagination.

Sensual and relaxing aromas of pinewood and flowers, featuring jasmine and spice. Take a deep breath and you will find yourself in the middle of a green forest!

Scent: Marine, spice, jasmine, pine

You dive into the deep ocean.

Everything slows down. Your heart fills

with excitement as you enter into a

scent, composed of marine, citrus,

rosemary and musk, may lead you to the most mysterious ocean of all: the

Scent: Marine, citrus, rosemary, musk

mysterious new world. The Ocean Deep



Green Tea

Green Tea is an uplifting and energizing airy fragrance. Containing the refreshing citrus aroma, it's sure to enliven your day. Scent: Citrus, green tea extract, jasmine, musk and wood



Morning Dew

Nothing can beat the scent of dewy flowers and grass. Morning Dew is Serene House's signature wax blend. This one is a classic.

Scent: Jasmine, rose, orange, marine



HOLIDAY:

Sundance

Create an imaginary trip to the tropics with this alluring fragrance of fruits and flowers. Let sunshine enter your life. Feel its invigorating force.

Scent: Tropical fruit, jasmine, lily, rose



Winter Blessings

Winter Blessings mingles pine, balsam fir and cedar wood with sweet vanilla and is the ultimate relaxing fragrance to welcome family and friends with during a cozy weekend.

Scent: Orange, lemon, pine, balsam fir, cedar wood, vanilla

Love Hug

Take in the lush and unabashedly floral scents of rose and geranium. Love is in the air! Scent: Rose, geranium, sandalwood, musk

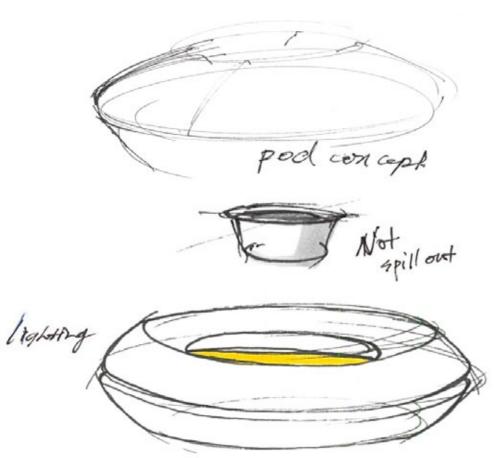
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SERENE POD



Serene Pod[®] A revolution in air care

SERENE HOUSE has developed an entirely new system of user-friendly air care devices called Serene Pod[®]. Our fragrant wax bars are now embedded in an aluminum cartridge and sealed with a lid, ensuring that the enclosed fragrances are as fresh today as the moment they were extracted. These new cartridges are exceptionally convenient. Simply remove the seal from a Serene Pod, place it in a Serene Pod[®] Warmer and turn on the device to start diffusing your favorite scent.





Easy Install and change in a few seconds.

Clean Easy to replace and mess free.

Safe Perforated film to prevent wax spillage.

The SERENE HOUSE patented micro perforated film, which covers the wax in the cartridge, provides the highest possible release for your scents. The secret of our revolutionizing wax air care system is to be found precisely in this innovation, a material that, in principle, functions like skin. The film has the additional benefit of preventing wax from spilling out of the cartridge, making the Serene Pod[®] much safer to use than any previous generation of wax bars.

The choice of aluminum for the Serene Pod[®] promised an even distribution of the heat, which is generated by a heating system inside the wax warmer. The quicker heating process means it only takes a few minutes now before the wax melts and begins to release scents.

Should you want to change the fragrance, the new cartridges will allow you to do so in a matter of seconds. Alternatively, it is no problem to reinsert a Serene Pod[®] that has already been begun.

SERENE HOUSE takes the responsibility to make air care healthy as well as to protect the environment very seriously. It doesn't only want to make scents, its goal is to make sense too! All the materials we are using in and around Serene Pod[®] are thus duly tested by international standards. The Serene Pods[®] are completely recyclable and conform to international environmental regulations. Diffusing scents has never been cleaner, easier and safer.

Eclipse Serene Pod[®] Warmer

Eclipse - Serene Pod® Warmer

The mystery of a solar eclipse with its amazing corona was the inspiration for Peter Wirz when designing this beautiful wax warmer. Made of the finest Chinese porcelain available, the round shape of the Eclipse represents the moon and the light escaping from the gap between the two semi-spheres represents the solar corona. A celestial phenomenon is transformed into a terrestrial object of stunning power. The innovative Serene Pods have made the use of wax warmers like the Eclipse easier and faster than ever. Simply remove the upper sphere, then remove the cover of a Serene Pod Warmer and place it in the base of the Eclipse. Plug it in and return the spherical cover. Now all you have to do is sit down in your favorite armchair and wait for the fragrance to transport you away from the day's rush.

Specifications:

Model code: 121205003 White / 121205004 Black Suggested room size: 15 ~ 35 m² (161.4 ~ 376.7 sq ft) Input: 100 - 240 V ~, 50 / 60 Hz Rated power: 8 W Product size: 15 cm L x 15 cm W x 13.7 cm H (5.9 in L x 5.9 in W x 5.4 in H) Main unit weight: Eclipse : 760 g (26.6 oz) / Serene Pod[®] : 35 g (1.2 oz) Operation mode: Continuous mode

All rights for technical modifications are reserved.

Eclipse the rush with the help of these scent recommendations:



Rose Bouquet Floral

fragrance has been the ultimate floral expression of luxury, feminine elegance and love. Romantic and sensual, a rose is more than just a rose.

Ocean Deep

Relaxation

Sensual and relaxing aromas of pinewood and flowers, featuring jasmine and spice. Take a deep breath and you will find yourself in the middle of a green forest!

Scent note: Marine, spice, jasmine, pine

You dive into the deep ocean. Everything slows down. Your heart fills with excitement as you enter into a mysterious new world. The Ocean Deep scent, composed of marine, citrus, rosemary and musk, may lead you to the most mysterious ocean of all: the imagination.

Scent note: Marine, citrus, rosemary, musk



Reinventing the way you use wax warmer!





Forest Bath

Relaxation





Throughout history the rose

Scent note: Geranium, rose, cedar wood, sandalwood



Apple Cinnamon Tasty

Do you love the smell of apple pie? Apple and Cinnamon takes you right back to your grandma's kitchen.

Scent note: Cinnamon, spice, with apple and pear



Sundance Holiday

Create an imaginary trip to the tropics with this alluring fragrance of fruits and flowers. Let sunshine enter your life. Feel its invigorating force.

Scent note: Tropical fruit, jasmine, lily, rose

The form of this Serene Pod Warmer finds its origin in one of the most iconic shapes in ceramics, a timeless shape that has existed for millennia: the saucer. Like the saucer, the act of aromatizing our surroundings has a long history that reaches back as far as 5000 years. Peter Wirz's iconic design is a tribute to both of these histories. The handling of the Ufo is a lot easier than its name might suggest. Simply remove its cover and then remove the cover of a Serene Pod and place it in the base of the heater. Plug it in, switch on the power and the Ufo's powerful heating element will create a cloud of pure natural fragrance in just a few minutes. Combining silky-matt glazed porcelain, which comes in either white or black, with a corona-like light beaming out from the gap between the cover and the base, this Ufo will certainly make an impression anywhere you use it whilst also leaving a wonderful scent in the air.

Specifications:

Ufo - Serene Pod® Warmer

Model code: 121205001 White / 121205002 Black Suggested room size: 15 ~ 35 m² (161.4 ~ 376.7 sq ft) Input: 100 - 240 V ~, 50 / 60 Hz Rated power: 8 W Product size: 11.7 cm L x 11.7 cm W x 7.3 cm H (4.61 in L x 4.61 in W x 2.87 in H) Main unit weight: Ufo : 380 g (13.3 oz) / Serene $Pod^{(R)}$: 35 g (1.2 oz) Operation mode: Continuous mode

All rights for technical modifications are reserved.

Ufo scent recommendations:

Floral

Jasmine Evening

Jasmine is known as the 'king of oils'. Its flowers release their perfume at dusk. And what a wonderfully sensuous perfume it is! Blended with precious woods, this rich floral scent delivers serenity.

Scent note: Geranium, jasmine absolute, vanilla, musk, cedar wood

Morning Dew Clean

Nothing can beat the scent of dewy flowers and grass. Morning Dew is Serene House's signature wax blend. This one is a classic.

Scent note: Jasmine, rose, orange, marine

Tasty

An aroma composed of maple syrup and buttermilk that smells like hot, delicious pancakes. In the mornings, this scent might even work as a sweet alternative to the alarm clock.

banana

Winter Blessings Holiday

Winter Blessings mingles pine, balsam fir and cedar wood with sweet vanilla and is the ultimate relaxing fragrance to welcome family and friends with during a cozy weekend.

Scent note: Orange, lemon, pine, balsam fir, cedar wood, vanilla



Ifo

Serene Pod[®] Warmer

Reinventing the way you use wax warmer!





Scent note: Creamy, vanilla, peach, orange,





Maple Butter Cream



Green Tea Tasty

Green Tea is an uplifting and energizing airy fragrance. Containing the refreshing citrus aroma, it's sure to enliven your day.

Scent note: Citrus, green tea extract, jasmine, musk and wood



Take in the lush and unabashedly floral scents of rose and geranium. Love is in the air!

Scent note: Rose, geranium, sandalwood, musk

Aerolite

Serene Pod[®] Warmer

Aerolite - Serene Pod® Warmer

"First of all, my friend," answered Barbicane, "every aerolite does not fall to the earth; it is only a small proportion which do so; and if we had passed into an aerolite, it does not necessarily follow that we should ever reach the surface of the moon." From the novel "Around the Moon" by Jules Verne. It certainly seems as though an aerolite has fallen into the hands of SERENE HOUSE. This one is as simple and beautiful as it is functional. With its lighting rim, Aerolite seems as if it has kept some of the heat developing when it entered the atmosphere of the earth. Place the Serene Pod in the base of the Aerolite, plug it in and switch it on, close your eyes, lean back and surround yourself with your favorite fragrance and you might find yourself drifting around the moon together with Jules Verne. Prepare your wishes for a shooting star in air care!

Specifications:

Model code: 121205005 White / 121205006 Black Suggested room size: 15 ~ 35 m² (161.4 ~ 376.7 sq ft) Input: 100 - 240 V ~, 50 / 60 Hz Rated power: 8 W Product size: 13.6 cm L x 13.6 cm W x 6.6 cm H (5.4 in L x 5.4 in W x 2.6 in H) Main unit weight: Aerolite: 450 g (15.8 oz) / Serene Pod®: 35 g (1.2 oz) Operation mode: Continuous mode

All rights for technical modifications are reserved.

Aerolite scent recommendations:



Bergamot Sunshine

Crisp, clean and juicy, a subtle geranium fragrance combined with jasmine, ylang ylang and the citrus scent of the Mediterranean. Uplifting and bright like the Sicilian sun!

Fruity A fresh scent infused with

mint, blackcurrant and grapefruit to fill the room with a sweet refreshing breeze.

Scent note: Lemon, mint, blackcurrant, grapefruit, musk and sandalwood

Spring Fresh Clean

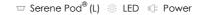
Longing for the excitement of spring? Choose Spring Fresh for a charming scent that encompasses the flowery and fresh scents of awakening nature.

Scent note: Lavender, herbal, eucalyptus, lemon

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Reinventing the way you use wax warmer!





banana



the alarm clock!

Scent note: Creamy,

vanilla, peach, orange,

Scent note: Clove,

geranium, ylang ylang,

jasmine, musk, cedar

wood, sandalwood

maple syrup and buttermilk that smells like hot, delicious pancakes. In the mornings, this scent might even work as a sweet alternative to





Blackcurrant Sweet



Lavender Vanilla Floral

After a long and exhausting day at work, this fragrance will bring you an oasis of peace and tranquility. Lavender Vanilla is an exotic fragrance blended from lavender, patchouli and warm vanilla.

Scent note: Lavender, patchouli, musk, cedar wood, vanilla



Ocean Deep Relaxation

You dive into the deep ocean. Everything slows down. Your heart fills with excitement as you enter into a mysterious new world. The Ocean Deep scent, composed of marine, citrus, rosemary and musk, may lead you to the most mysterious ocean of all: the imagination.

Scent note: Marine, citrus, rosemary, musk

Luna & Dawn

Serene Pod[®] Warmers



Reinventing the way you use wax warmer!



Luna & Dawn - Serene Pod® Warmer

Luna, inspired by the combination of a treasure chest and the moon. It expresses a simple design that it's form blends well into your home décor. Dawn, just like a dawn of new day breaking over the misty could, our designer utilizes two different material finishes on this contemporary design.

Specifications:

Model code: (Luna) 131205013 White / 131205014 Black (Dawn) 131205015 White / 131205016 Black Suggested room size: 15 ~ 35 m² (161.4 ~ 376.7 sq ft) Power Input: 120 V ~, 60 Hz , 7.5W Product size: (Luna) Φ 12.9 cm x 7.1 cm H (Φ 5.1 in W x 2.8 in H) (Dawn) Φ 12.9 cm x 9.5 cm H (Φ 5.1 in x 3.7 in H) Main unit weight: (Luna) 305 g (10.8 oz) (Dawn) 340 g (12 oz) Operation mode: Continuous mode Use with Serene Pod[®] (35 g)(1.2 oz)

All rights for technical modifications are reserved.

Luna & Dawn scent recommendations:



Rose Bouquet Floral

Throughout history the rose fragrance has been the ultimate floral expression of luxury, feminine elegance and love. Romantic and sensual, a rose is more than just a rose.

Scent note: Geranium, rose,

cedar wood, sandalwood

Scent note: Sweet orange and lemon, rose, lime, musk, cedar wood

fragrance that will trigger

the seventh sense.

Forest Bath

Relaxation

green forest!

Sensual and relaxing aromas of pinewood and flowers, featuring jasmine and spice. Take a deep breath and you will find yourself in the middle of a

Scent note: Marine, spice, jasmine, pine

down. Your heart fills with excitement as you enter into a mysterious new world. The Ocean Deep scent, composed of marine, citrus, rosemary and musk, may lead you to the most mysterious ocean

Ocean Deep

Relaxation

Scent note: Marine, citrus, rosemary, musk



☞ Serene Pod[®] (L) ※ LED № Power











Apple Cinnamon Tasty

Do you love the smell of apple pie? Apple and Cinnamon takes you right back to your grandma's kitchen.

Scent note: Cinnamon, spice, with apple and pear





Create an imaginary trip to the tropics with this alluring fragrance of fruits and flowers. Let sunshine enter your life. Feel its invigorating force.

Scent note: Tropical fruit, jasmine, lily, rose

Grail & Torch

Wall Plug Serene Pod[®] Warmers





Reinventing the way you use wall plug warmer!

Grail & Torch - Wall Plug Serene Pod® Warmers

What could be more convenient than a wax warmer that can simply be plugged into any electrical socket in your house without the discomfort of cables? The Grail & Torch are little devices that can make a big difference. Easy and fast to use, they release relaxing or refreshing scents that will make your day. They will become the scent-makers you can't do without, especially in smaller rooms such as baths, bedrooms and even your dressing rooms!

Specifications:

Model code: (Grail) 121208001 White / (Torch) 121208004 White Suggested room size: 10 ~ 15 m² (107.6 ~ 161.4 sq ft) Power Input: (Grail) 120 V ~, 60 Hz , 5W / (Torch) 120 V ~, 60 Hz , 5W Product size: (Grail) 11.8 cm L x 9.2 cm W x 8.3 cm H (4.6 in L x 3.6 in W x 3.3 in H) (Torch) 10.3 cm L x 5.6 cm W x 9.6 cm H (4.1 in L x 2.2 in W x 3.8 in H) Main unit weight: (Grail) 207 g (7.3 oz) / (Torch) 153 g (5.4 oz) Operation mode: Continuous mode Use with Serene Pod[®] (4 g)(0.14 oz)

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Grail & Torch scent recommendations:



Bergamot Sunshine

Crisp, clean and juicy, a subtle geranium fragrance combined with jasmine, ylang ylang and the citrus scent of the Mediterranean. Uplifting and bright like the Sicilian sun!

Scent note: Clove, geranium, ylang ylang, jasmine, musk, cedar wood, sandalwood

Maple Butter Cream Tasty

An aroma composed of maple syrup and buttermilk that smells like hot, delicious pancakes. In the mornings, this scent might even work as a sweet alternative to the alarm clock!

Scent note: Creamy, vanilla, peach, orange, banana

Blackcurrant Sweet Fruity

A fresh scent infused with mint, blackcurrant and grapefruit to fill the room with a sweet refreshing breeze.

Scent note: Lemon, mint, blackcurrant, grapefruit, musk and sandalwood



Longing for the excitement of spring? Choose Spring Fresh for a charming scent that encompasses the flowery and fresh scents of awakening nature.

Scent note: Lavender, herbal, eucalyptus, lemon









Lavender Vanilla Floral

After a long and exhausting day at work, this fragrance will bring you an oasis of peace and tranquility. Lavender Vanilla is an exotic fragrance blended from lavender, patchouli and warm vanilla.

Scent note: Lavender, patchouli, musk, cedar wood, vanilla



Ocean Deep Relaxation

You dive into the deep ocean. Everything slows down. Your heart fills with excitement as you enter into a mysterious new world. The Ocean Deep scent, composed of marine, citrus, rosemary and musk, may lead you to the most mysterious ocean of all: the imagination.

Scent note: Marine, citrus, rosemary, musk

lazz & Piper - Car Scent Diffusers

A new way to scent your car interior with fragrance! Jazz is inspired by the cool and soulful jazz music. Piper orchestrates scents with a selections of Serene Pod® fragrances. They are your best companions on the road.

Specifications:

Model code: (Jazz)131205005 White / 131205006 Black (Piper)131205007 White / 131205008 Black Suggested Room Size: For use in standard automobiles Power input: DC 12 V / 2 W Product size: (Jazz) Φ 4.8 cm x 13.5 cm H (Φ 1.9 in x 5.3 in H) (Piper) Φ 4.65 cm x 13.3 cm H (Φ 1.8 in x 5.2 in H) Main unit weight: (Jazz) 53 g (1.9 oz) / (Piper) 52 g (1.8 oz) Operation mode: Thermal Controlled Heating Use with Serene Pod[®] (4 g) (0.14 oz)

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Jazz & Piper scent recommendations:

Jasmine Evening Floral

> Jasmine is known as the 'king of oils'. Its flowers release their perfume at dusk. And what a wonderfully sensuous perfume it is! Blended with precious woods, this rich floral scent delivers serenity.

Scent note: Geranium, jasmine absolute, vanilla, musk, cedar wood

Morning Dew Clean

Nothing can beat the scent of dewy flowers and grass. Morning Dew is Serene House's signature wax blend. This one is a classic.

Scent note: Jasmine, rose, orange, marine



Jazz & Piper

Car Scent Diffusers

Ride with your favorite scent!



Maple Butter Cream Tasty

An aroma composed of maple syrup and buttermilk that smells like hot, delicious pancakes. In the mornings, this scent might even work as a sweet alternative to the alarm clock.

Scent note: Creamy, vanilla, peach, orange, banana

Winter Blessings Holiday

Winter Blessings mingles pine, balsam fir and cedar wood with sweet vanilla and is the ultimate relaxing fragrance to welcome family and friends with

Scent note: Orange, lemon, pine, balsam fir, cedar wood, vanilla







Green Tea Tasty

Green Tea is an uplifting and energizing airy fragrance. Containing the refreshing citrus aroma, it's sure to enliven your day.

Scent note: Citrus, green tea extract, jasmine, musk and wood

during a cozy weekend.



Take in the lush and

unabashedly floral scents of rose and geranium. Love is in the air!

Scent note: Rose, geranium, sandalwood, musk

Odeur de Chine

Scented Wax Warmer



Made of the finest Chinese glazed porcelain, the Odeur de Chine wax warmer is so beautiful, it looks like a sculpture. In addition to being the safe alternative to scented candles, it is also healthier than candles. Odeur de Chine uses palm oil, which does not pollute its surroundings. SERENE HOUSE's Oval Waxes are hand poured and shaped to fit snugly into the wax chamber for maximized heat transfer.



Specifications:

Model code: 111205002 Suggested Room Size: 15 - 35 m² (162 - 377 sq ft) Wax Container Capacity: 40 ml (1.4 fl. oz.) Input: 110 / 120 V 60 Hz (220 / 240 V 50 hz) Product Size: L 10.4 x W 10 x H 10.3cm (L 4.1" x W 3.9" x H 4") Weight: 470 g (1.0 lbs)

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Each morsel of wax is shaped to produce lasting fragrances safely and easily! Oval wax scent is available in:

> Bergamot / Chamomile / Clary Sage / Jasmine / Lemon / Lavender / Marigold / Orange Blossom / Peppermint / Rose / Rosemary / Vanilla





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The story of SERENE HOUSE's engineering and testing team

SERENE HOUSE has a long tradition of quality manufacturing in southern China. In 2003 our Chinese production plant reached the demanding international ISO9001 standards for quality management. Endeavoring to further improve and perfect our production methods, we have recently invested in a staff of highly trained engineers to oversee the sub-suppliers and in-house assembly. We now control the entire spectrum of production, from initial design ideas all the way to the finished product.

Testing has become a proud obligation for the entire SERENE HOUSE community. Our 400 members of staff have an eye on each step of the production cycle to make sure that no faulty products reach our customers. In addition, our safety engineer and our designers stand in close contact with international institutions such as UL, Tüv, CSA and CE. These institutions will test all finalized projects before they are released for production.

Quality and safety are as demanding to attain as they are to maintain. Being consistently innovative is no easy task either. That's why SERENE HOUSE believes in above average salaries and a healthy work environment. A good salary is the best motivation for achieving those high production standards and a humane work environment forms the most ethical foundation for making products that will improve our customers' standard of living.

Our mission is to produce scent diffusers of the highest quality. Fragrances therefore lie at the very centre of our activity. If they are extracted, stored and diffused in the appropriate way, scents can improve our living standards as well as our health. That's why we entered into a partnership with German fragrance company Primavera. They share our philosophy of high quality, sustainability and humane work conditions. Every farm they collaborate with around the world practices fair trade and organic agriculture. Of course, Primavera also produces some of the most pure natural scents in the world.

The combination of our elegant and innovative scent diffusers with Primavera's natural fragrance blends has launched SERENE HOUSE into a unique position in the contemporary air care market and we believe that SERENE HOUSE will continue to improve people's lives by combining great scents with design that really makes sense.

Peter Hasio CEO of SERENE HOUSE International. Ent. Ltd.



Contract Programming

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Our design for scents is design that makes sense

Represented by some of the most luxurious retail channels in the world, SERENE HOUSE has proven that its functional, high quality design meets the demands of people who consider air care and aromatherapy an indispensable part of their lives.

Moreover, SERENE HOUSE's reduced contemporary aesthetics have caught the attention of people who never before could have imagined using scents in their homes. Because of our designers' careful research into and deep passion for natural and healthy indoor environments, SERENE HOUSE is now one of the most recognized upcoming international brands in air care. Iconic yet understated, SERENE HOUSE's minimalistic scent diffusers form worthy pedestals for an extensive collection of wonderful fragrances.

The team of young and energetic Taiwanese designers has shown a remarkable ability to grasp the founding spirit of SERENE HOUSE and to blend it with their various personal talents and passions. Fen-Ju Lin's Yoyo now makes it possible to take your personal fragrance with you to the high street! Cheng-Yen Chou has the wildest mind yet comes up with the simplest designs! Among his many great ideas, the Cube shows off his skill of combining great user-friendliness with minimal designs. Lee-Wai Chen was struck by a worn soapbar's pleasant shape and fragrance. 6 month later, his vision bore fruit and the Dew was born! In the end, it's the teamwork and the passion for design and fragrances that strikes you when visiting SERENE HOUSE in Taiwan.

Edward Chao, SERENE HOUSE's chief of design: "Our scent diffusers should reflect the natural cleanness of our organic essential oils and create a symbiosis with them. I believe that we have only succeeded with our work once our customers feel that all their senses have been touched in a way that contributes to their wellbeing."

Creative Director Carsten Jörgensen



Carsten Jörgensen was educated as a painter and graphic designer. After working for years as an art teacher in Copenhagen, he started collaborating with the Danish coffee maker Manufacture Bodum in the early 1970s. Jörgensen then served as their creative director for 25 years, infl uencing Bodum's entire line of products and designing the majority of them. His designs achieved international recognition in the late 1980s, and he is now represented in major museums around the world.

Jörgensen has received numerous honors and design prizes in Germany, Switzerland, USA, England, France, Italy, Sweden and Denmark.

Jörgensen has lived in Lucerne, Switzerland since 1983. Today, he is actively involved in product design and a design consultancy, as well as lecturing and writing on art, design and architecture.

Carsten Jörgensen has worked for many prestigious international companies, including Bodum(Switzerland and Denmark), Starbucks(US), Crate & Barrel(US), Target(US), Muji(Japan), Conran(UK), Habitat(UK), Ikea(Sweden), Zhongtai Z58(China), the British Council(UK), Pepsi Asia(China) and Shang Xia(China). He has created several hundred designs still in production by Bodum and many other companies.

Exhibitions and Museums: Musée des Art Decoratife Paris. Kunstgewerbemuseum Zurich. Victoria & Albert Museum London. Kunstmuseum München. Kunstindustrimuseet Copenhagen. Kunsthalle Bern Switzerland.

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